

NEWSLETTER



JANUARY 2025



6 Strategies to Help You THRIVE in 2025

Happy New Year from your Nature's Sunshine US Sales team. Now's the perfect time to review what went well last year, decide what to do differently and then set clear goals for growth. Make sure to incorporate several of our 6 strategies and tools for success.

— Product Highlights & Promotions —



1. Share Energy, Focus & Motivation

Have your customers felt the benefits of [Brain Edge](#)? This amazing nootropic formula literally boosts mental performance in minutes. Our Hughes Center research shows that people who take Brain Edge feel more:

- Alert (94%)
- Energetic (86%)
- Focused (86%)
- Motivated (84%)

Plus they:

- Feel it working in less than 60 minutes (96%)
- Like it better than coffee (83%) or energy drinks (78%)

All of your customers want these health benefits.
Share [Brain Edge](#) TODAY.

“Highly Recommend!”

“[I’m] very happy with Brain Edge. It helps me with mental clarity, sustained energy to get me through long days, and my sleep has improved as well! Highly recommend!”

—Nikki

SEE SHARING TOOLS

New Year. New Rituals. Infinite Possibilities.

Embrace your full potential in 2025 with small, intentional choices that create long-lasting results. Enjoy sitewide discounts through January 12.

- 25% OFF a \$99+ order
- 30% OFF a \$199+ order
- Or 35% OFF your first Subscribe & Thrive order (MSRP).



All orders include a **FREE Herb Nerd Hat** (\$25 value)

Offer code: NEWYEAR25. Limit 1 per account. Max discount \$500

— Events & Incentives —



Six. More. Days. to Earn Kauai

Your dream getaway becomes a reality in 6 days. Earn every last point you can by Monday, Jan. 6, and plan to join your NSP friends in paradise next month.

2. Unleash the Power of 3

Now's the prime time to help people feel nature's healing power. Sponsor 3 new customers this month, and you'll earn **\$150 CASH**. No limit! Keep multiplying your rewards and expand your group.

SPONSOR THIS MANY CUSTOMERS W/A \$75+ ORDER	3	6	9	12	15
GET THIS MUCH CASH!	\$150	\$300	\$450	\$600	\$750

Min. sign-up order \$75 in product purchases (S&T or regular).

Promo period: Jan. 1-31, 2025

3. Earn an “Immune Mini-Bundle” in January!



We've got a gift for you! Sign up a new customer by month-end, and we'll send you a **Shine on One** Immune Mini Bundle with VS-C® TCM and Citrus Bioflavonoids. Perfect for winter.

Min. sign-up order \$100 in product purchases (S&T or regular). Limit 5 free bundles per account. Promo period: Jan. 1-31, 2025.

4. Boomerang Bonus CASH Continues



Boomerang bonuses are waiting for you. Just help your November/December new customers reorder by Jan. 31:

Help 3 new people reorder in December

→ earn **\$100 bonus**

Help 5 new people reorder

→ earn **\$250**

Help 10 new people reorder
→ earn **\$500!**

*Minimum reorder: \$99 in product purchases. To count, the new sign-up must reorder by the end of the second month following their original sign-up date. Use the **Boomerang Widget** to track your new customers.*

— Trainings and Webinars —

5. Herbal Hour!

Thursday, Jan. 2, 9, 16, 23, 30 @ 12 Noon (MST)

Join us every Thursday to reconnect with your herb community! Enjoy an hour-long discussion on herbs and natural health, and get practical wellness tips for your life and business. Guests include Hughes Center scientists, Scientific Advisory Board members and natural health experts. Enjoy Q&A and product giveaways!

SEE CALENDAR AND REGISTER

6. Nature's Power Webinar – New Leader Incentive Trip Announcement!

Tuesday, Jan. 7 @ 12 Noon (MST)

Kickstart 2025: Exclusive detox training, new incentive trip announcement and big giveaways! Join guest presenter Steven Horne!

REGISTER NOW

Nature's Power Webinars

Tuesday: Jan. 14, 21, 28 @ 12 Noon (MST)

Take it to the next level: training on Consultant tools, resources and more. Plus giveaways!!

REGISTER NOW

— *Business Updates & Recognition* —

Held Over One More Month: FREE Consultant Memberships

Last chance to help your customers sign up as Consultants for FREE (for the FIRST time) and get all the perks Consultants enjoy.

Minimum \$150 product order required.

Rank Advancements

Who's growing and succeeding sharing Nature's Sunshine? Check the [honor wall](#) every month.



HAPPY ANNIVERSARY!

We're recognizing loyal leaders who have been with Nature's Sunshine for 35 years or more.

50 YEARS

R.T. Bedell, Steven Bridge

45 YEARS

Zane Messer, Mary Wightman, Greer Bayard, Caroline Witt, Joyce Brown, Michelle Lang

40 YEARS

Maria Polanco, Yohandra Morales, Joy Pettijohn, Barbara Binns, Charles Walker, Rosario Rodriguez, Linda Ebersole, Mary Deane, Miles Morsey

35 YEARS

Mario Davila, James Aust, Cirila Armendariz, Melody Rouseau, Diane Posten, Martha Johnson, Sara Lerma, Dee Kelsey, Steve Alexander, Mary Jean O'Donnell, Rogelio Cendejas, Donna Kerler, James Nearingard, Diane Kodak, Teresa Zink, Luis Guerrero, Terri Saunders, Don McKinney, Corey Poore, Neal Fivecoat, Woodrow Williams

— Announcements —



Silver Shield® Shines with a New Look!

Just a friendly heads up that soon you'll notice our popular Silver Shield product line donning a fresh, new label look. You'll still get the same powerful products and benefits you love across the line, with updated branding.

Back in Stock!

NOW AVAILABLE FOR PURCHASE:

[Super Omega-3 EPA \(180\)](#), [Stress-J](#), [Natural Changes](#), [Structural System Pack](#), and [Master Gland Formula](#).



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Have questions? Learn more about how Nature's Sunshine can help on our website or contact us.

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Nature's Sunshine Products
2901 W Blue Grass Blvd Lehi, Ut 84043